



Feb. 24, 1954

**NORTHEAST  
ARKANSAS**

**2<sup>nd</sup>  
annual**

**Shorthorn & Polled Shorthorn  
BREEDERS' ASSOCIATION SALE**

WEDNESDAY, 24th of

FEBRUARY • JONESBORO, ARKANSAS





**TOP CATTLE FROM TOP HERDS IN**

**KENTUCKY, MISSISSIPPI, ARKANSAS, ILLINOIS and MISSOURI**

**IN THE SECOND ANNUAL**

# **NORTHEAST ARKANSAS SHORTHORN AND POLLED SHORTHORN BREEDERS' ASSOCIATION SALE**

**WEDNESDAY, FEBRUARY 24th, JONESBORO, ARKANSAS**

***At the Arkansas State College Grounds***

**SHOW AT 9:30 A.M.**

***Judge – L. N. Hochstetler***

**SALE AT 1:00 P.M.**

***Auctioneer – C. D. Swaffar***

## **SELLING**

**17 Shorthorn Bulls**

**5 Polled Shorthorn Bulls**

**Included are several tried  
and proven sires**

**7 cows with calves at foot**

**8 bred heifers**

**8 open heifers**

Here is a better offering than was sold at Jonesboro a year ago. Shorthorn and Polled Shorthorn bulls capable of siring bigger and heavier calf crops in both purebred and commercial herds. There will be four proven Shorthorn and Polled Shorthorn sires, including a son of the \$30,000 1949 Perth champion in Scotland. Cattlemen everywhere have found that they can ***produce more beef per acre with Shorthorns and Polled Shorthorns.***

Here is a sale offering of the best of imported and home-bred bloodlines. Real quality in good doing, fast gaining cattle of market-topping quality. ***Attend the annual meeting and banquet at the Hotel Noble at 7:00 P.M., on the evening prior to the sale.***

Remember, all cattle are healthy, T.B. and Bangs tested and can go anywhere.

**MERVIN F. AEGERTER, Sale Manager, SEWARD, NEBRASKA**

***Sale sponsored by –***

**NORTHEAST ARKANSAS SHORTHORN BREEDERS' ASSOCIATION**

***President - - - - - Wright Hatcher, Walnut Ridge***

***Vice-President - - - - - Sydney Cameron, Jonesboro***

***Secretary-Treasurer - - - - - Cordies Gatewood, Rector***

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*Chamber of Commerce, Inc.*

**NOBLE HOTEL BUILDING - PHONE 6691**

*Jonesboro, Arkansas*

**February 1, 1954**

**WELCOME SHORTHORN BREEDERS**

On behalf of the people of Jonesboro, I want to welcome you to our city for the second annual Northeast Arkansas Shorthorn Breeders' Association Show and Sale. We hope you will find your visit pleasant and enjoyable.

We are proud of our community and particularly proud of our Arkansas State College, on whose grounds the show will be held.

The Chamber of Commerce is located in the basement of the Noble Hotel. It is our sincere wish that you use the Chamber offices as your headquarters. The Chamber staff will be at your service while you are in Jonesboro.

Again I want to wish you a pleasant visit and highly successful show and sale.

Most Cordially,

T. H. Donaldson,  
President

THD:rp



# General Information

**TIME** – Wednesday, February 24, 1954. Sale at 1:00 P.M.

**LOCATION** – Sale will be held in the Hanger Building at Arkansas State College, Jonesboro, Arkansas. Both show and sale will be held in comfortably heated quarters.

**TERMS** – The terms of the sale are cash unless other arrangements are made in advance with the consignors from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyer's risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

Although the owners and sale manager will do everything in their power to insure the safety of the sale day guests, they assume no liability for accidents of any nature.

**GUARANTEE** – All cattle are sold subject to a sixty-day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into the state or territory where the buyer maintains his cattle. Bulls are guaranteed breeders if properly cared for and not allowed to run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought and if after a test in the seller's herd he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at the time of the sale are guaranteed to be breeders. Animals returned to sellers because they do not comply with guarantee will be at buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between consignor and buyer of each lot. Neither the sale manager nor the clerk of the sale assumes any liability, legal or otherwise.

**PEDIGREE CERTIFICATES** – A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each calf sold at foot and for each unborn calf sold in dam.

**BIDS** – Those wishing to buy who cannot be present may leave with or send their bids to the sale manager, Mervin F. Aegerter of The Shorthorn World; to Ted Aegerter, Field Representative of the American Shorthorn Breeders' Association, Seward, Nebraska; to Allan C. Atlason, Secretary, American Shorthorn Breeders' Association, 7 Dexter Park Avenue, Union Stock Yards, Chicago, Illinois; C. D. Swaffar, Auctioneer, 1111 So. Pittsburg, Tulsa, Oklahoma; Paul Paladino, Livestock Representative, Arkansas Power & Light Co.; Paul Barlow, Tennessee Coal & Iron & Railroad, Little Rock, Ark.; and Joseph Gossard, St. Louis Daily Journal Livestock Reporter, St. Louis, Missouri.

**MERVIN F. AEGERTER**, Sale Manager  
Shorthorn World Representative  
Seward, Nebraska

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## **Show Classification**

**SHOW AT 9:30 A.M. – WEDNESDAY, FEBRUARY 24th**  
**Hanger Building – Arkansas State College**

For the purpose of this show, the sale cattle have been divided into groups according to age and sex. Attractive ribbons will be furnished by Arkansas State College.

**Judge – L. N. HOCHSTETLER**

**CLASS I – Bulls calved before January 1, 1951**  
**Lots 1 to 4 inclusive**  
**AWARDS**

**CLASS II – Bulls calved prior to August 1, 1952**  
**Lots 5 to 10 inclusive**  
**AWARDS**

**CLASS III – Bulls calved after August 1 in 1952**  
**Lots 11 to 16 inclusive**  
**AWARDS**

**CLASS IV – Bulls calved in 1953**  
**Lots 17 to 22 inclusive**  
**AWARDS**

**CHAMPION BULL**

**RESERVE CHAMPION BULL**

**CLASS V – Females calved prior to January 1, 1952**  
**Lots 23 to 31 inclusive**  
**AWARDS**

**CLASS VI – Females calved in 1952**  
**Lots 32 to 42 inclusive**  
**AWARDS**

**CLASS VII – Females calved in 1953**  
**Lots 43 to 45 inclusive**  
**AWARDS**

**CHAMPION FEMALE**

**RESERVE CHAMPION FEMALE**

### **SPECIAL AWARDS:**

Prize money will be awarded the winners through the Jonesboro Chamber of Commerce as provided by the merchants and banks of Jonesboro.

**J. W. PERRY, Manager**  
**Jonesboro Chamber of Commerce**



**Lot 1 Bull****Cook****RENOWN LAVENDER (Twin) 2559932 RE 4921**

Red, calved July 15, 1949. Bred by O. A. Cooper, Newark, Ark. Owned by Homer Cook, Batesville, Arkansas.

*Sire* • Brilliant Sovereign 2143873  
Roan, C. G. Oakes

EL-BROOK RENOWN 2441042  
Roan, Ray Peebles & Son

• Cloverdale Mina 2109901  
Red, R. C. Boeger

*Dam* • Beaufort Command 2138213  
Red, Lord Lovat

SUSANNA ROAN 2345126  
Roan, Merryvale Farm

• Susanna Lavender 2d 2051810  
White, S. J. O'Bryan

{ Reigning Sovereign 1982128  
Roan, A. J. Marshall  
Rosewood A 1915013  
Red, Arnold Bros.

{ Leveldale Adonia 1946674  
Red, Mathers Bros.  
Mina 36th 1969267  
Red, R. C. Boeger

{ Balthayock Lucky Command (302722)  
Dk.Rn., R. Wylie Hill  
Beaufort Lanc. Queen 8th (189568)  
Red, Lord Lovat

{ Susanna's Cruggleton 1931887  
Roan, A. J. Marshall  
Edellyn Lavender 4th 1914204  
Roan, Thos. E. Wilson

RENOWN LAVENDER — a red four-year-old bull out of a daughter of Beaufort Command, sire of outstanding show cattle for Merryvale Farms, Grandview, Missouri. His sire, is a grandson of Reigning Sovereign, a bull that did a wonderful job for the Oakes herd in Illinois.

**Lot 2 Bull****Smith****OAK GROVE CLIPPER x2683-177 RE S 15**

Red, calved July 25, 1951. Bred and owned by J. H. Smith, Lonoke, Ark.

*Sire* • Sultan Supreme x2281932  
Roan, V. B. Fagin

COWSLIP'S SUPREME x2425570  
Roan, Mrs. Park H. Cypert

• Sand Prairie Cowslip x2231637  
Red, Marshall L. Boyle

*Dam* • Diamond Coronet x2141384  
Red, Lewis W. Thieman  
DIAMOND GROVE BELLE x2477883  
Red, Sam Gant

• Collynie Graceful x2246654  
Red, F. S. Bunker

{ Corona's Supreme Count x2167126  
Roan, V. B. Fagin  
Frances 2086642  
Red, J. E. Bronaugh

{ Maxwalton Walkaway x2059942  
Red, P. G. Ross, Maxwalton Fm.  
Cowslip Lady 4th 1907292  
Roan, Marshall L. Boyle

{ Claytoun Coronet x1921514  
Red, Clement A. Larson  
Lola x1834494  
Red, Carver Brown

{ Collynie Favorite x2075864  
Roan, Fred A. Johnson  
Graceful Belle 2d 1870011  
R&W, Griswold Bros.

OAKGROVE CLIPPER — a dark red coming two-year-old bull who traces close up to three very powerful bulls — Maxwalton Walkaway, Claytoun Coronet and Collynie Favorite.

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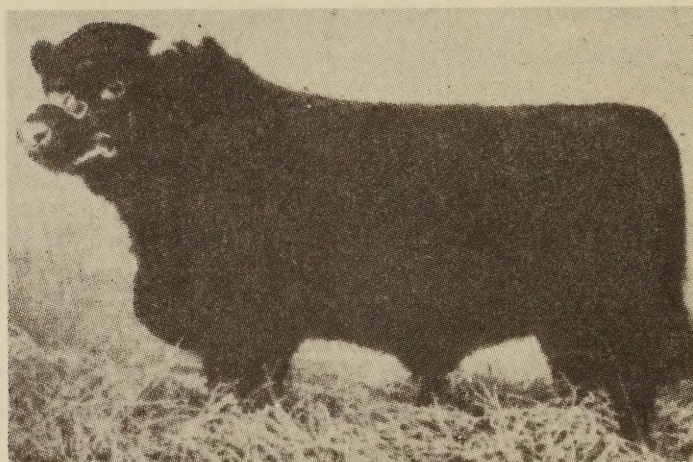
# NORTHEAST ARKANSAS

## 2nd annual

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CRUGGLETON ACCOUNT

Lot 3 Bull

Gatewood

### BARCLAY ACCOUNTANT 2647-715 LE S 18

Red, calved March 7, 1951. Bred by Boots Pure Drug Co., Ltd., Brechin, Angus, Scotland. Owned by Cordies Gatewood, Rector, Ark.

● Cruggleton Perfect (303904)  
*Sire* Red, Albert James Marshall

CRUGGLETON ACCOUNT (316469)  
Red, Albert James Marshall

● Glastullich Aug. Dora (250967)  
Dk.Rn., Wm. J. MacGillivray

● Cluny Brave Rodney (350739)  
*Dam* Dk.Rn., Mrs. B. Hood Linzee Gordon

WESTDRUMS CROCUS 2619463  
Red, Boots Pure Drug Co., Ltd.

● Marden Crocus 14th (272569)  
Red, Peter Greenwell

{ Garguston Sovereign (291047)  
Red, R. S. McWilliam  
Princess Camelia (131182)  
Dk.Rn., A. J. Marshall

{ Lawton Pres. Roosevelt (308482)  
Red, William Henderson  
Augusta Diana (210299)  
Dk.Rn., Wm. J. MacGillivray

{ Ballechin Rodney (327093)  
Red, R. Wemyss Honeyman  
Cluny Brawith Bud 22d (260003)  
White, Mrs. B. H. Linzee Gordon

{ Marden Eagle 2d (308233)  
Red, Peter Greenwell  
Bapton Crocus 23d (145438)  
Roan, Bapton Shorthorn Co., Ltd.

BARCLAY ACCOUNTANT — this deep red son of Cruggleton Account was imported in dam by Les Mathers in a West Drums Crocus cow which sold at a pretty good figure in Mathers 1950 Sale. Only having rented part of my farm and having to reduce my herd would he be offered for sale. This bull will improve in many herds. His sire was supreme champion at Perth in 1949 selling for over \$30,000.



**Lot 4 Bull****Joslyn & Ferrell****ARTLEE SAFEGUARD 16th 2698-341 LE C 64**

Red, calved Sept. 1, 1951. Bred by A. G. Cagle & Son, Sikeston, Mo. Owned by Joslyn & Ferrell, Charleston, Mo.

- Sire* • Marellbar Mandate 2224893  
Roan, Wm. Bartholomay, Jr.

MARELLBAR SAFEGUARD 2454917  
Roan, Wm. Bartholomay, Jr.

- Marden Dairymaid 2d 2095485  
Red, Peter Greenwell

- Achtoi's Field Marshal 2176328  
*Dam* Roan, Arnold Bros.

ACONITE 22d 2462028  
Roan, R. C. Boeger

- Aconite 21st 2118535  
Red, R. C. Boeger

{ Klaymor Footprint 2110652  
Red, W. J. Russell  
Mary Anne of Lanc. 70th 2113283  
Roan, Cyril H. Mumford

{ Collynie Safeguard (293330)  
Dk.Rn., B. Greenwell  
Collynie Dairymaid (173578)  
Roan, Duthie Webster

{ Cruggleton Achtoi 2009144  
Roan, A. J. Marshall  
Village Beauty A 1802315  
Red, Thos. E. Wilson

{ Leveldale Adonis 1946674  
Red, Mathers Bros.  
Aconite 12th 1808473  
Red, R. C. Boeger

**Lot 5 Bull****HILLCROFT REGENT RE T 163****Travelstead**

Red, calved April 15, 1952. Bred and owned by E. M. Travelstead, Harrisburg, Illinois.

- Drynie Conquest (361350)  
*Sire* Red, R. MacLean

ABERFELDY ROYAL LEADER 2546285  
Red, R. MacLean

- Drynie Secret 29th 2548108  
Roan,

- Cruggleton Aspiration 1989459  
*Dam* A. G. Marshall

SNI-A-BAR BROADHOOKS 13th 2165462  
Sni-A-Bar Farms

- Sni-A-Bar Broadhooks 6th 1917004  
Sni-A-Bar Farms

{ Pittodrie Banker 32943  
Red, R. Laidlaw Smith  
Drynie Clipper Maid 3d (275330)  
Robert MacLean

{ Saltoun Jolly Tar (319499)  
Red, A. M. T. Fletcher  
Drynie Secret 24th (262841)  
White, R. MacLean

{ Cruggleton Captivator 276163  
Augusta Gardenia (120936)

{ Collynie Dame Broadhooks  
Duthie Webster  
Baronet 1726749  
George Walker

HILLCROFT REGENT — dark red son of imported in dam bull and out of dam that was sired by Imported bull. The bloodline is perfect. The head and bone is perfect. This will make a real bull.

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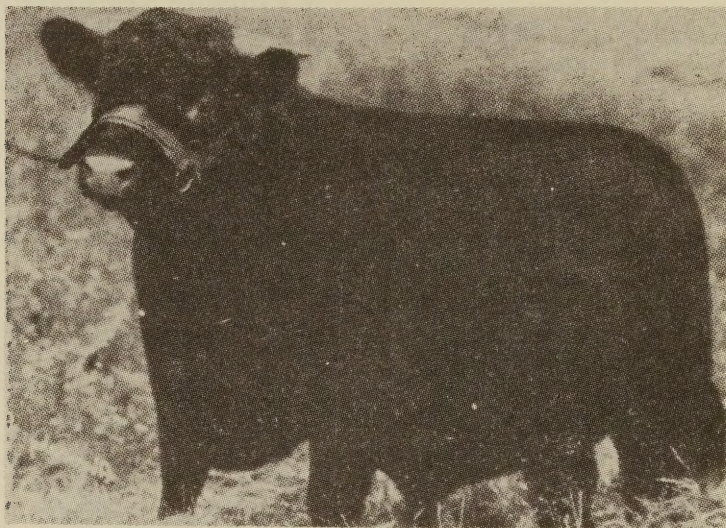
# NORTHEAST ARKANSAS

2<sup>nd</sup>  
annual

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ELVIN'S HEIR

### Lot 6 Bull

Gatewood

#### METZ FARM PAYMASTER 2718-448 LE M 212

Red, calved Feb. 24, 1952. Bred by Thorp Metz, Williamsville, Ill. Owned by Cordies Gatewood, Rector, Ark.

● Cruggleton Elvin (V-95E)  
*Sire* Red, A. J. Marshall

ELVIN'S HEIR 2572784  
Red, A. J. Marshall

● Princess Ruby 2551359  
Red, A. J. Marshall

● War Command 2512275  
*Dam* Red, John & D. P. MacGillivray

HILDA M 2602192  
Red, Thorp Metz

● Helfred Hilda 3d 2080723  
Red, F. W. Hubbell

{ Cruggleton Assheton (344547)  
Dk.Rn., A. J. Marshall  
Amelia Estelle (288985)  
Red, A. J. Marshall

{ Cruggleton Braemar (344560)  
Red, A. J. Marshall  
Princess Rose (275567)  
Red, Albert James Marshall

{ Morphie Commando (239585)  
Red, W. L. Anderson  
Calrossie Goldie Beth 2475966  
Red, John & D. P. MacGillivray

{ Sunray 1946437  
Roan, Geishecker Bros.  
Edellyn Hilda 2d 1772336  
Red, Thos. F. Wilson

METZ FARM PAYMASTER — the sire of this two-year-old red bull is imported and has a straight A. J. Marshall pedigree and he also would not be for sale if we were not reducing our herd.



**Lot 7 Bull****Joslyn & Ferrell****ARTLEE SAFEGUARD 20th 2721-646 LE C 73**

Red, calved May 15, 1952. Bred by A. G. Cagle & Son, Sikeston, Mo. Owned by Joslyn & Ferrell, Charleston, Mo.

- Sire*
- Marellbar Mandate 2224893  
Roan, Wm. Bartholomay, Jr.

MARELLBAR SAFEGUARD 2454917  
Roan, Wm. Bartholomay, Jr.

- Marden Dairymaid 2d 2095485  
Red, Peter Greenwell

- Dam*
- Margaretoss Aspiration 2123967  
Red, D. T. Torrens

LEEWAY WINIFRED 12th 2421197  
Red, John F. Lee

- Winifred 6th 2243558  
Roan, John F. Lee

{ Klaymor Footprint 2110652  
Red, W. J. Russell  
Mary Anne of La nc. 70th 2113283  
Roan, Cyril H. Mumford

{ Collynie Safeguard (293330)  
Dk.Rn., B. Greenwell  
Collynie Dairymaid (173578)  
Roan, Duthie Webster

{ Cruggleton Aspiration 1989959  
Red, A. J. Marshall  
Sni-A-Bar Missie 27th 1944455  
Red, Sni-A-Bar Farms

{ Prince Supreme 2131040  
Roan, Miles of View Farms  
Winifred 2d 2130379  
Red, John F. Lee

**Lot 8 Bull****Travelstead****HILLCROFT KING (Applied For) RE T 168**

Red, calved June 1, 1952. Bred and owned by E. M. Travelstead, Harrisburg, Illinois.

- Sire*
- Drynie Conquest (361350)  
Red, R. MacLean

ABERFELDY ROYAL LEADER 2546285  
Red, R. MacLean

- Drynie Secret 29th 2548108  
Roan, R. MacLean

- Dam*
- Uppermill Grenadier (325862)  
Red, James Durno

FAIRY ROTHES 2486214 (V94E)  
Red, James Durno

- Fairy Fancy (227688)  
Dk.Rn., James Durno

{ Pittodrie Banker 32943  
Red, R. Laidlaw Smith  
Drynie Clipper Maid 3rd (275330)  
Red, R. MacLean

{ Saltoun Jolly Tar (319499)  
Red, A. M. Fletcher  
Drynie Secret 24th (262841)  
White, R. MacLean

{ Coldoch Sensation  
Red, W. M. Snadden  
Golden Dawn  
Dk.Rn., James Durno

{ Calrossie Silver King  
White, J. MacGillivray  
Fairy Princess 2d  
Red, James Durno

HILLCROFT KING — Dark red in color sired by our imported in dam bull — good head and bone. A straight imported pedigree. You can't go wrong with cattle like these in your herd.

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## Lot 9 Bull

Haw

### DUKE'S FAVORITE GUARD 2724-568 RE H 57

Dark Roan, calved July 3, 1952. Bred and owned by James Haw, Charleston, Mo.

*Sire*  
• Lawton Favorite 2009148  
Red, William Henderson  
STROWOLD FAVORITE DUKE 2482149  
Roan, L. A. Strother & Son

- Sunset Madge 2200181  
Red, Otis A. Carter & Son

*Dam*  
• Glen Eden Guard 1949510  
Roan, Louis I. Igleheart  
BROWDALE MAYFLOWER 3d 2205358  
Red, James Haw

- Browndale Mayflower 2d 1908887  
Roan, Jas. Douglas & Sons

{ Collynie State Express (286968)  
Red, Duthie Webster  
Lawton Blossom 4th (188150)  
White, William Henderson

{ Braedoon Aristocrat 2070546  
Red, K. C. Gray  
Sunset Browndale Madge 2010539  
Roan, Otis A. Carter

{ Browndale Colonel 1727414  
Red, Kalarama Farm  
Crystal Wedding Gift 5th 1803797  
Roan, W. W. Wright

{ Browndale Leader -206205-  
Dk.Rn., Jas. Douglas & Sons  
Browndale Mayflower -255428-  
Red, Jas. Douglas & Sons

DUKE'S FAVORITE GUARD - a big rugged bull with lots of size and thick in his flesh. He is a very dark even roan color. Sired by the top selling bull at the 1948 Pike County, Mo., sale. His dam is ten years old and has been a steady producer of top calves. I have used this bull some and am selling him only because his sire is still active.

## Lot 10 Bull

Hess

### OAKLAND VALOUR MERCURY 2769-131 LE 054

Red, and white, calved July 6, 1952. Bred and owned by Spencer Hess & Son, Batesville, Ark.

*Sire*  
• Ashgrove Ransom 33d 2308708  
Roan, Chenault Todd  
EL BROOK RANSOM 2569961  
Roan, Ralph C. Miller

- Ashgrove Secret 48th 1957085  
White, Chenault Todd

*Dam*  
• Sni-A-Bar Valour Mercury 2388892  
Red, Sni-A-Bar Farms  
OAKLAND MERCURY PRIDE 2619719  
Roan, Herman Houck

- Pocahontas Queen 2338883  
Roan, Franklin Holt

{ Klaymor Fancier 2119919  
Red, W. J. Russell  
Roseleaf 59th 1994700  
Roan, Chenault Todd

{ New Deal 1874796  
White, Chenault Todd  
Ashgrove Secret 34th 1836068  
White, Chenault Todd

{ Edellyn Campeon Mercury 2071109  
White, Thos. E. Wilson  
Basildon Rosemary 7th 2341746  
Red, G. M. Hope

{ Patriot Dale 2169088  
Red, Tribble Bros.  
Pocahontas Lady A 4th 2030576  
Roan, Franklin Holt

OAKLAND VALOUR MERCURY - a summer yearling out of a daughter of one of the greatest breeding sons of Edellyn Campeon Mercury who sired the International grand champion bull, Sni-A-Bar Control. He is a stylish, good headed, short legged bull and will make a real herd bull for someone.



**Lot 11 Bull****Halbersleben****RED VICKING 7th 2704-483 RE 205**

Red, calved Aug. 4, 1952. Bred and owned by Paul Halbersleben, Harrisburg, Ill.

*Sire* ● Pittodrie Landmark (346441)  
Dk.Rn., R. Laidlaw Smith

SALTOUN VICKING 2480334  
Red, A. M. Talbot Fletcher

● Orchard Luxury 17th (259441)  
Red, John Finlayson

*Dam* ● Chapelton Brigadier (340011)  
Red, Walter Biggar & Son

CLUNY ROSEWOOD 82d 2600284  
Dk.Rn., Mrs. B. H. Linzee Gordon

● Cluny Rosewood 42d (208036)  
Roan, Mrs. B. H. Linzee Gordon

{ Bapton Upright (316211)  
Red, J. V. Rank  
Pittodrie Thora (202710)  
Dk.Rn., R. Laidlaw Smith

{ Harviestoun Count Carmine (309054)  
Red, J. Ernest Kerr  
Orchard Luxury 2d 167310)  
Red, John Finlayson

{ Cruggleton Willingdon (291229)  
RLW, Albert James Marshall  
Bright Fay (240795)  
Red, Albert James Marshall

{ Calrossie Command (275428)  
Dk.Rn., J. MacGillivray  
Cluny Rosewood 23d (146582)  
Red, Lady Cathcart

RED VICKING 7th — This is imported breeding at its best. Cluny Rosewood 82d is a grand imported cow. This bull has nursed only his mother which further indicates the kind of a cow she is. He has the head, bone and masculinity to make a real stock bull.

**Lot 12 Bull****Haw****FAVORITE HEADLIGHT 2739-010 RE H 61**

Red, calved Sept. 12, 1952. Bred and owned by James Haw, Charleston, Mo.

*Sire* ● Strowold Favorite Major 2342306  
Roan, L. A. Strother & Son

STROWOLD FAVORITE SEAL 2493158  
Red, MacBeth Farms

● MacBeth Village Queen 4th 2307063  
Red, MacBeth Bros.

*Dam* ● Helfred Invincible 2214654  
Roan, F. W. Hubbell

AUGUSTA 110th 2355326  
Roan, James Haw

● Augusta of Helfred 10th 2154453  
White, F. W. Hubbell

{ Lawton Favorite 2009148  
Red, Wm. Henderson  
Strowold Rosemary 5th 1782963  
Roan, L. A. Strother & Son

{ Lawton Favorite 2009148  
Red, Wm. Henderson  
Village Queen 9th 2021526  
Roan, Fairmead Farm

{ Brae Lodge Headlight 1874600  
Red, T. A. Russell  
Lilac 1852617  
Roan, Geo. Struve

{ Sunray 1946437  
Roan, Geishecker Bros.  
Augusta 108th 1874992  
White, Ben G. Studer

FAVORITE HEADLIGHT — sired by a very dark red thick low set double grand son of Lawton Favorite, dam by a son of Brae Lodge Headlight and grand dam by the International Grand Champion Sunray. This is a thick bull with an excellent head.

**NORTHEAST  
ARKANSAS****2nd  
annual****Shorthorn & Polled Shorthorn  
BREEDERS' ASSOCIATION SALE**

WEDNESDAY, 24th of

FEBRUARY • JONESBORO, ARKANSAS



# NORTHEAST ARKANSAS

**2nd  
annual**

# Shorthorn & Polled Shorthorn BREEDERS' ASSOCIATION SALE

WEDNESDAY, 24th of

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*Ralph Meacham, Morganfield, Kentucky, displays his heifer and grand championship ribbon she won for him in 1953 Blue Grass Futurity. Bill Meacham, Ralph's dad, in background.*

## Lot 13 Bull

Meacham

**K F BOUNCE 20th 2726-313 LE 52 80**

Red, calved Sept. 3, 1952. Bred and owned by Chas. M. Meacham & Sons, Morganfield, Ky.

● Cruggleton Bounce 2378749  
*Sire* Red, A. J. Marshall

SUNSET BOUNCE 12th 2515252  
Red, Otis A. Carter & Son

● Orchard Luxury 18th 2358290  
Red, John Finlayson

● Marshall Monty 2341752  
*Dam* Roan, A. J. Marshall

K F AUGUSTA SYLVIA 2d 2521422  
Roan, Koreandale Farms

● Koreandale Sylvia 1991020  
Red, Koreandale Farms

{ Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
Rita Beauty (251334)  
Roan, A. J. Marshall

{ Millhills Zambesi (323044)  
Red, Duncan M. Stewart  
Orchard Luxury 12th (237926)  
Red, John Finlayson

{ Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
Ronda Avene 2341749  
Roan, A. J. Marshall

{ Kalarama Marshal 1844638  
Red, Kalarama Farms  
Milky Way Sylvia 1806178  
Roan, Milky Way Farms

KF BOUNCE 20th — has a good head, short legs, with plenty of bone. He is an outstanding bull featuring the Cruggleton Bounce and Marshall Monty cross.



**Lot 14 Bull****Smith****OAK GROVE LEADER 2d x2720-920 RE S 24**

Red, calved Nov. 5, 1952. Bred and owned by J. H. Smith, Lonoke, Arkansas.

- Sultan Supreme x2281932  
*Sire* Roan, V. B. Fagin

**COWSLIP'S SUPREME x2425570**  
 Roan, Mrs. Park H. Cypert

- Sand Prairie Cowslip x2231637  
 Red, Marshall L. Boyle

● Diamond Coronet x2141384  
*Dam* Red, Lewis W. Thieman  
**DIAMOND GROVE CLARISSA x2411688**  
 Roan, Sam Gant

- Clarissa Coronita 3d x2141389  
 Roan, Lewis W. Thieman

{ Corona's Supreme Count x2167126  
 Roan, V. B. Fagin  
 Frances 2086642  
 Red, J. E. Bronaugh

{ Maxwalton Walkaway x2059942  
 Red, P. G. Ross, Maxwalton Fm.  
 Cowslip Lady 4th 1907292  
 Roan, Marshall L. Boyle

{ Claytoun Coronet x1921514  
 Red, Clement A. Larson  
 Lola x1834494  
 Red, Carver Brown

{ Cherry Coronet x1905954  
 Roan, Lewis W. Thieman  
 Silver Daisy 2d x1846940  
 White, Carver Brown

OAKGROVE LEADER 2d — there is good Polled breeding here in this dark red senior yearling bull. Cherry Coronet was International champion bull and sired an International grand champion. Claytoun Coronet, sired a first prize Get of Sire at the Chicago International Livestock Show. Maxwalton Walkaway was a Chicago Congress top selling bull.

**Lot 15 Bull****Hatcher****MILTORIA UPRIGHT 8th 2767-899 RE H 45**

Roan, calved Nov. 6, 1952. Bred and owned by Wright H. Hatcher & Son, Walnut Ridge, Ark.

- Pittodrie Upright 2380873  
*Sire* Red, R. Laidlaw Smith

**ELMHURST UPRIGHT 2512220**  
 Red, F. S. Davidson

- Maxwalton Lavender 70th 2375589  
 Roan, Maxwalton Farms, Inc.

● Collynie Masterstroke x1833985  
*Dam* Roan, Fred A. Johnson

**ALPINE LADY DOROTHY 3d x2029804**  
 Roan, Alpine Farms

- Alpine Lady Dorothy 2d 1931195  
 Red, Robert L. Stewart

{ Bapton Upright (316211)  
 Red, J. V. Rank  
 Pittodrie Andrea (243048)  
 Red, R. Laidlaw Smith

{ Klaymor Extra 2070494  
 Roan, W. J. Russell  
 Lavender 69th 1793001  
 Red, Woodruff Farm

{ Daybreak's Collynie 1712068  
 Roan, Albert Hultine & Sons  
 Golden Mina x1672605  
 Roan, G. A. Bailey & Sons

{ Dana Browndale 5th 1733941  
 Red, J. W. Dana  
 Alpine Lady Dorothy 1852737  
 Red, Robert L. Stewart

MILTORIA UPRIGHT 8th — a grandson of the \$63,000 Perth champion, Pittodrie Upright that was used first at Sni-A-Bar Farms, Grain Valley, Missouri, and purchased in their dispersion sale by a group of Ohio breeders. He sired the 1953 Chicago International reserve champion bull.

**NORTHEAST  
 ARKANSAS**

**2nd  
 annual**

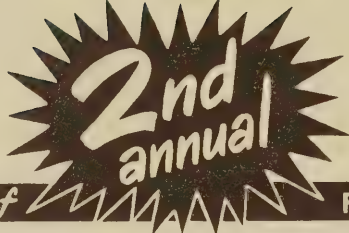
**Shorthorn & Polled Shorthorn  
 BREEDERS' ASSOCIATION SALE**

WEDNESDAY, 24th of

FEBRUARY • JONESBORO, ARKANSAS



# NORTHEAST ARKANSAS



# Shorthorn & Polled Shorthorn BREEDERS' ASSOCIATION SALE

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FEBRUARY • JONESBORO, ARKANSAS

## Lot 16 Bull

Haw

### DUKE'S FAVORITE SERGEANT 2756-234 RE H 65

Red, calved December 19, 1952. Bred and owned by James Haw, Charleston, Mo.

*Sire* ● Lawton Favorite 2009148  
Red, William Henderson  
STROWOLD FAVORITE DUKE 2482149  
Roan, L. A. Strother & Son

- Sunset Madge 2200181  
Red, Otis A. Carter & Son

*Dam* ● Sergeant of the Guard 2087898  
Red, James Haw  
BROWDALE MAY FLOWER S 2187844  
Red, James Haw

- Browdale Mayflower O 2063988  
Roan, Jas. Haw

{ Collynie State Express (286968)  
Red, Duthie Webster  
Lawton Blossom 4th (188150)  
White, William Henderson

{ Braedoon Aristocrat 2070546  
Red, K. C. Gray  
Sunset Browndale Madge 2010539  
Roan, Otis A. Carter & Son

{ Glen Eden Guard 1949510  
Roan, Louis Igleheart  
Spring Violet 3d 1930783  
Red, Thedron Wheeler

{ Lancaster Omega 1848338  
Roan, Wilson Snider  
Browdale Mayflower 2d 1908887  
Roan, Jas. Douglas & Sons

DUKE'S FAVORITE SERGEANT — A low set good boned red son of Strowold Favorite Duke. This bull is a full brother to the bull that I sold at the 1953 Northeast Arkansas Sale at Jonesboro.

## Lot 17 Bull

Raney

### RANEWOOD AUGUSTINE x2765-427 LE R 3

Red, calved Jan. 23, 1953. Bred by Harry L. Raney, Lynn, Ark. Owned by Byron Raney, Lynn, Ark.

*Sire* ● Hillcrest Sensation x2362679  
Roan, Glen E. Frazier  
SHADYBROOK AUGUSTINE 50th x2626070  
Red, Bert A. Hanson

- Midway Lavender 7th x1898082  
Roan, Murphy Bros.

*Dam* ● Reward's Leader 2470076  
Red, Gilbert Kardel  
ROSEMARY B 2616315  
Red, L. D. Carmichael & Son

- Stamp's Rosemary B 2416108  
Red, L. D. Carmichael & Son

{ Sensation's Model x2114267  
Roan, G. E. Smith  
Scottish Linnet x2126468  
Roan, Clyde W. Miller

{ Oakwood Augustine x1580749  
Red, C. B. Teegardin & Sons  
Midway Lavender 4th 1612828  
White, Murphy Bros.

{ Marellbar Reward 2271487  
Roan, Wm. Batholomay, Jr.  
Augusta 14th 2043230  
Roan, Gilbert Kardel

{ Greenview Chief 2065224  
Red, Ralph M. Ainsworth  
Stamp's Rosemary 3d 1907398  
Red, L. D. Carmichael

RANEWOOD AUGUSTINE — A solid red bull that is short legged, thick bodied and smooth. His sire, is a 100% dehorner and his dam is the modern type and heavy milking.



**Lot 18 Bull****Peebles****EL-BROOK MISSION x2747-368 LE P 49**

Red, calved Feb. 25, 1953. Bred and owned by Ray Peebles & Son, Smithville, Ark.

*Sire* ● Lynnwood Peer x2413154  
Red, Lynnwood Farm

GLATWYN DEACON x2587862  
Red, Ray & Gerald Clodfelter

● Lynnwood Gladness 2d x1996799  
Roan, Lynnwood Farm

*Dam* ● Valley View Sheik x2361071  
Roan, Fred Blomstrom & Sons

EL-BROOK MINA 4th 2519726  
Red, Ray Peebles & Son

● Cloverdale Mina 2109901  
Red, R. C. Boeger

{ Lynnwood Hero x2201479  
Roan, Lynnwood Farm  
Scottish Bessie x2062139  
Red, Marlowe Mitchell

{ Collynie Spotlight x1888461  
Roan, Albert Hultine & Sons  
Regal Gladness x1911644  
Red, A. F. Weber

{ Gloster Dale x1962255  
Red, David & Jas. Burns  
Lady Rosewood 18th x2111898  
Roan, Fred Blomstrom & Sons

{ Leveldale Adonis 1946674  
Red, Mathers Bros.  
Mina 36th 1969267  
Red, R. C. Boeger

EL-BROOK MISSION — A very good prospect — Rugged, heavy boned and thick. His dam produced the champion female at the 1953 Searcy, Arkansas, Sale.

**Lot 19 Bull****Peebles****EL-BROOK STAMP x2747-370 LE P 50**

Roan, calved March 10, 1953. Bred and owned by Ray Peebles & Son, Smithville, Ark.

*Sire* ● Lynnwood Peer x2413154  
Red, Lynnwood Farm

GLATWYN DEACON x2587862  
Red, Ray & Gerald Clodfelter

● Lynnwood Gladness 2d x1996799  
Roan, Lynnwood Farm

*Dam* ● Klaymor Fancier 2119919  
Red, W. J. Russell

RA-MIL SECRET BEAUTY 2340300  
Roan, Chenault Todd

● Ashgrove Secret 48th 1957085  
White, Chenault Todd

{ Lynnwood Hero x2201479  
Roan, Lynnwood Farm  
Scottish Bessie x2062139  
Red, Marlowe Mitchell

{ Collynie Spotlight x1888461  
Roan, Albert Hultine & Sons  
Regal Gladness x1911644  
Red, A. F. Weber

{ Glenburn Royal Ransom -235559-  
Red, W. J. Russell  
Calrossie Fairy Princess 2078394  
Roan, John MacGillivray

{ New Deal 1874796  
White, Chenault Todd  
Ashgrove Secret 34th 1836068  
White, Chenault Todd

EL-BROOK STAMP — A good headed rugged bull. His dam an own daughter of Klaymor Fancier is the grand dam of El-Brook Royal Ransom our Reserve Junior Champion bull at the 1953 Missouri State Fair.

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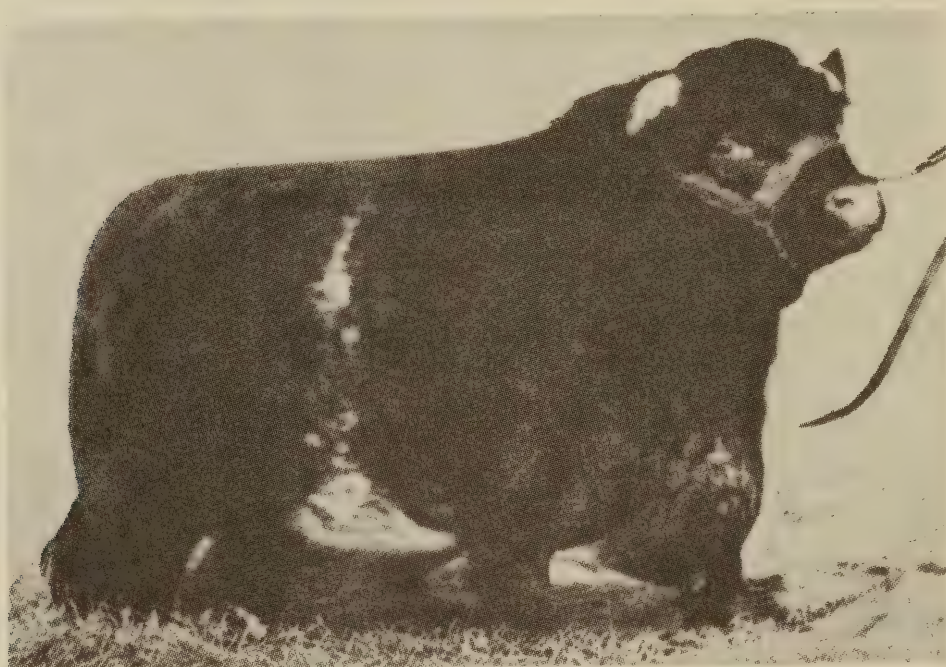
# NORTHEAST ARKANSAS

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K F CROCUS MONTY 2d. *This son of Marshall Monty was purchased in the 1951 International Sale for \$2300 by the Mehrten Livestock Company, Lemon Cove, California.*

## Lot 20 Bull

Thomas & Smart

### TSF MONTY MONARCH 15th LE 306

Red, calved Mar. 15, 1953. Bred and owned by Thomas & Smart Farms, Piggott, Ark.

- Sire*
- Marshal Monty 2341752  
Roan, A. J. Marshall
  - KF MONTY MONARCH 2594764  
Roan, Koreandale Farms
  - Strowold Victoria 7th 2240144  
Red, L. A. Strother & Son

- Dam*
- Major Archer 2464390  
Roan, James Haw
  - PROUD LOVELY 3d 2582200  
Red, James Haw

- Proud Lovely 2303807  
Red, James Haw

- { Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
Ronda Avene 2341749  
Roan, A. J. Marshall

- { Leveldale Regalia 1996441  
Red, Mathers Bros.  
Strowold Victoria 2036160  
Red, L. A. Strother & Son

- { Jealous Archer 2284931  
Roan, Otis A. Carter & Son  
Augusta 190th 2284932  
Roan, F. W. Hubbell

- { Glen Eden Guard 1949510  
Roan, Louis Egleheart  
Beechwood Lovely 17th 2059825  
Red, S. R. Alexander

TSF MONTY MONARCH 15th — a good red son of Monty Monarch, a son of the great breeding bull, Marshall Monty. He has been a good calf all the way. Not highly fitted, but showing quality.



## Lot 21 Bull OZARK RODNEY 2759-152 RE 5 Robertson

Red, calved April 20, 1953. Bred and owned by Sherman Robertson, Black Rock, Ark.

*Sire* ● K F Marshall Rodney 2496748  
Red, Koreandale Farms  
YARNELL MARSHAL RODNEY 2639216  
Red, Ray A. Yarnell

- Margaretoss Augusta 5th 2249541  
Red, D. T. Torrens

*Dam* ● Marmac Robin Randolph 2d 2352807  
Red, Marion Mackey

OAKLAWN MINA 4th 2506501  
Red, Millard F. Sloan, Jr.

- Oaklawn Mina 2162659  
Roan, M. F. Sloan

{ Marshall Monty 2341752  
Roan, A. J. Marshall  
Duchess of Gloster 52d 2314625  
Red, Glen Eden Farm

{ Supreme Royal Baron 1836739  
Roan, Bellows Bros.  
Parkdale Augusta 33d 1951784  
Red, Bellows Bros.

{ Marmac Captain Robin 2193460  
Red, Marion Mackey  
Rosemary 12th 2035133  
Red, Marion Mackey

{ Victoria's Pride 2045542  
Roan, Arnold Bros.  
Mina 35th 2056614  
Roan, M. F. Sloan

OZARK RODNEY — this is a good colored calf with a good head, deep body. Will do someone lots of good.

## Lot 22 Bull LU SU FOOTPRINT 2741-474 RE 12 Vangilder

Roan, calved Apr. 24, 1953. Bred and owned by Rudy Vangilder & Sons, Rector, Ark.

*Sire* ● Reward's Leader 2470076  
Red, Gilbert Kardel

KING LAVENDER 2664355  
Roan, L. D. Carmichael & Son

- Lavender Belle 2090723  
Red, L. D. Carmichael & Son

*Dam* ● Maplevale Reserve 2222986  
Dk.Rn., Bowers & McCoy

MAPLE LANE BRISEIS 5th 2440834  
Roan, Maple Lane Farms

- Red Briseis 8th 2101566  
Red, Maple Lane Farms

{ Marellbar Reward 2271487  
Roan, Wm. Bartholomay Jr.  
Augusta 14th 2043230  
Roan, Gilbert Kardel

{ Maplehurst Marauder 1995839  
Red, O. P. Bennett  
Browndale Belle 1787156  
Red, L. D. Carmichael

{ Helfred Majestice 1916105  
Roan, F. W. Hubbell  
Lulu Belle 1832579  
Red, Bowers & McCoy

{ Dreadnaught Value 1890073  
Red, Maple Lane Farms  
Indian Creek Briseis 1931619  
Red, Paul Halbersleben

LU SU FOOTPRINT — this is a thick, blocky, short legged calf that looks to be very promising.

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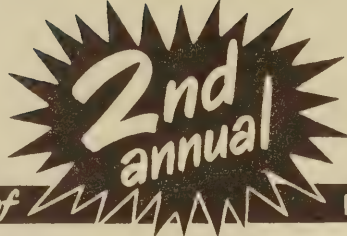
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FEBRUARY • JONESBORO, ARKANSAS



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## Lot 23 Cow

Joslyn & Ferrell

### LEADER'S VICTORIA 3d 2326313 LE 60

Red, calved Feb. 14, 1945. Bred by Clarence Borger, Grover, Colo. Owned by Joslyn & Ferrell, Charleston, Mo.

- Sire*
- Bridgebank Jubilee 1883186  
Roan, Harold Bacon
- JUBILANT BANKER 2177682  
Red, Clarence Borger
- Leader's Jill 1904021  
Red, Clarence Borger
- Dam*
- Minstrel Leader 1767449  
Red, Clarence Borger
- LEADER'S VICTORIA 2013073  
RLW, Clarence Borger
- Minstrel's Lady Victoria 1758226  
RLW, Clarence Borger

{ Bridgebank Cluny 1580512  
White, Thos. E. Wilson  
Bertha 4th 1727585  
Red, Harold Bacon

{ Minstrel Leader 1767449  
Red, Clarence Borger  
Sultan's Jill 1516785  
Red, C. C. Borger

{ Gallant Minstrel 1597172  
Red, Duncan Campbell  
Fair Lassie 979039  
Roan, Clarence Borger

{ Gallant Minstrel 1597172  
Red, Duncan Campbell  
Lady Victoria 1516784  
Red, C. C. Borger

## Lot 24 Cow

### ARTLEE LAVENDER 2392697 LE C4

Haw

Red, calved Sept. 13, 1946. Bred by Joseph Kies, Cape Girardeau, Mo. Owned by James Haw, Charleston, Mo.

- Sire*
- Edellyn Glastullich 1868076  
Red, Thos. E. Wilson
- FAIRMEAD GOLD PLATE 2188577  
Roan, Fairmead Farm
- Gipsy Maid 34th 1903196  
Roan, Fairmead Farm
- Dam*
- Sunset Browndale 1872296  
Red, Chas. V. Sieber
- ROANY BROWDALE 1992149  
Roan, Joseph Kies
- May Belle 1679958  
White, Joseph Kies

{ Calrossie Goldfinder 1753587  
White, John MacGillivray  
Golden Sunshine 1773038  
Roan, James Durno

{ Baron Prentice 1675437  
Red, Sni-A-Bar Farms  
Gipsy Maid 28th 1722311  
White, Chas. H. Prescott

{ Browndale Beggar 1748397  
Roan, T. Dorsey Jones  
Victoria 78th 1833571  
Roan, John S. Sieber

{ Robin Lad 1477164  
Roan, Wilson Snider  
Lavender's Beauty 1471923  
White, Joseph Kies

ARTLEE LAVENDER — A big useful cow that will raise a good calf. I am retaining her 1953 heifer calf. This cow has not been fitted and will be a bargain for some one.



## Lot 25 Cow      B & B BEAUTY 3d 2621-774 LE G 85      Gatewood

Dark roan, calved Jan. 3, 1951. Bred by T. W. Gavin & Son, Monmouth, Ill. Owned by Cordies A. Gatewood, Rector, Ark.

● Prince William 2186498  
*Sire* Red, James Durno

PRINCE WILLIAM 8th 2320990  
Roan, Ben G. Studer

● Rosewood 126th 1899137  
Roan, Ben G. Studer

● Cumberland Sensation 2d 1935297  
*Dam* Red, Oakdale Farms

SENSATION'S BEAUTY 2d 2211926  
Roan, Russell Stephens

● Gay Martin's Rose 1873638  
Roan, Russell Stephens

{ Coldoch Sensation (275892)  
Red, W. M. Snadden  
Collynie Pauline (203893)  
Red, Duthie Webster

{ Calrossie Archer 1826714  
White, Ben G. Studer  
Rosewood 124th 1820588  
Red, G. H. Schuerman

{ Divide Sensation 1615738  
Roan, The Allen Cattle Co.  
Choice Rosewood 1804195  
Roan, Oakdale Farms

{ Gay Martin 1706798  
Roan, Lu Green, Jr.  
Sultan's Rose 878734  
Roan, Nathan Stephens & Son

B & B BEAUTY 3d — this roan cow bred by T. W. Gavin & Son of Monmouth, Illinois, should make some one a wonderful cow. 10 of her half sisters sold at an average above \$1,100. She has a roan heifer calf sired by Rugged Prince, the champion and top selling bull at Jonesboro in 1953. She is rebred to Barclay Accountant and is calfhood vaccinated.

## Lot 26 Cow

Gatewood

### ARDIE'S PRIDE 2633-165 LE 24 RE CA

Red, calved March 30, 1951. Bred and owned by Cordies A. Gatewood, Rector, Ark.

● Commando Prince 2305760  
*Sire* Roan, Paul Halbersleben

RUGGED PRINCE 2488609  
Dk.Rn., Paul Halbersleben

● Royal Dorothy 2021511  
Red, Paul Halbersleben

● El Brook Sovereign 2d 2365505  
*Dam* Red, Ray Peebles & Son

BLONDIE'S PRIDE 2476043  
Lt.Rn., Lewis A. Bill & Son

● Blonde Peggy 2306724  
White, Lewis A. Bill & Son

{ Browndale Prince 2082523  
Red, Miles of View Farms  
Edellyn Golden Chain 2d 1914201  
White, Thos. E. Wilson

{ Edellyn Sultan Royal 1852311  
Red, Thos. E. Wilson  
Edellyn Dorothy 9th 1786375  
Red, Thos. E. Wilson

{ Brilliant Sovereign 2143873  
Roan, C. G. Oakes  
Marmac Rosemary 2226821  
Red, Marion Mackey

{ Royal Salute 2107072  
Roan, Paul Halbersleben  
Roan Peggy 2092900  
Roan, M. F. Sloan

ARDIE'S PRIDE — this red two-year-old cow is the granddaughter of the top selling cow at the Cape in 1951 and sired by the champion and top selling bull at Jonesboro in 1953. We are retaining her red heifer. She is rebred to our imported in dam bull. Vaccinated.

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ARKANSAS**

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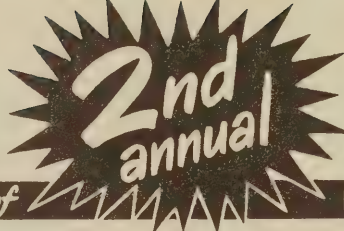
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WEDNESDAY, 24th of

FEBRUARY • JONESBORO, ARKANSAS

## Lot 27 Cow

Gatewood

### WISE'S ROYAL PRINCESS 2646-833 LE W 35

Red, calved April 2, 1951. Bred by Edgar B. Wise, Moweaqua, Ill. Owned by Cordies A. Gatewood, Rector, Ark.

- Sire*
- Edellyn Royal Leader 8th 2197010  
Red, Thos. E. Wilson

MILLGATE ROYAL LEADER 14th 2391529  
Red, Geo. W. Rossetter & Sons

- Roan Dorothy 2230947  
Dk.Rn., Paul Halbersleben

- Dam*
- Klaymor Heir 2274161  
Red, W. J. Russell

AUGUSTA'S PRINCESS 2476030  
Red, Ringwell Farms

- Netherburn Augusta 11th 2345904  
Roan, A. P. Hart

{ Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Marellbar Golden Drop 1965833  
Roan, Thos. E. Wilson

{ Browndale Prince 2082523  
Red, Miles of View Farms  
Royal Dorothy 2021511  
Red, Paul Halbersleben

{ Aldie Reynoldstown 1998768  
Red, Finlay MacGillivray  
Klaymor Princ. Royal 8th -312803-  
Red, W. J. Russell

{ Blythwood Imperial Command -255344-  
Dk.Rn., C. M. Blyth  
Netherburn Augusta 9th -316697-  
Red, A. P. Hart

WISE'S ROYAL PRINCESS — this lady has the proof right with her. We are selling her first roan heifer in this sale. She will calve by sale day to Barclay Accountant, imported in dam son of the Perth supreme champion in 1949. Purchased by the Boots Pure Drug Co., Ltd., at somewhat over \$30,000.

## Lot 28 Cow

Gatewood

### MERRY VIOLET O'WHATAFARM 2d 2640-432 LE S 48

Red, calved April 18, 1951. Bred by Shoger Bros., Aurora, Ill. Owned by Cordies A. Gatewood, Rector, Ark.

- Sire*
- Edellyn Diamond Mercury 2190521  
Roan, Thos. E. Wilson

MILLGATE MERCURY 2495202  
Red, George W. Rosetter & Sons

- Red Rosemary 2230946  
Red, Paul Halbersleben

- Dam*
- Sensation Sunbeam 2094476  
Red, T. F. Prendergast

MERRY VIOLET O'WHATAFARM 2534-054  
Red, Shoger Bros.

- Merry Violet 2d 2270852  
R&W, Allan Mathews

{ Calrossie Mercury 1957318  
White, John MacGillivray  
Coldoch Bonny Rothes 2031989  
Roan, W. McNair Snadden

{ Browndale Prince 2082523  
Red, Miles of View Farms  
Indian Creek Rosemary B 2021510  
Red, Paul Halbersleben

{ Sensation's Stanmore 2d 2008824  
Roan, Oakdale Farms  
Augusta 109th 1898092  
Roan, Countryman Stock Farm

{ Midshipman Command 2084522  
Red, Arnold Bros.  
Merry Violet 2108140  
Red, Allan Mathews

MERRY VIOLET O'WHATAFARM 2d — this red two-year-old heifer is a daughter of Millgate Mercury. Has a red bull calf at foot and is rebred to our imported in dam bull that also sells in this sale. This is truly a three-in-one buy that will do good in any herd. These cows are in thin condition as I did not plan to sell them. Calfhood vaccinated.



## Lot 29 Cow

Gatewood

### SYLVER BELL 2676-491 RE AC 14

Roan, calved May 4, 1951. Bred by Hensel & Prendergast, LaMoille, Ill. Owned by Cordies A. Gatewood, Rector, Ark.

- Edellyn Royal Leader 28th 2269497  
*Sire* Red, Thos. E. Wilson

LEADER'S EDICT 2517764  
Red, H. C. Page

- Golden Maid 57th 2327314  
Red, H. C. Page

- Edellyn Royal Leader 44th 2354626  
*Dam* Dk.Rn., Thos. E. Wilson

SYLVIA SUE 2482035  
Roan, Hensel & Prendergast

- Sylvia Rose 2325243  
Roan, Hensel & Prendergast

{ Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Edellyn Rosemary 20th 2140748  
Red, Thos. E. Wilson

{ Gold Marksman 2136023  
Roan, Husted Bros.  
Golden Maid 53d 2188487  
Red, H. C. Page

{ Edellyn Royal Leader 16th 2222171  
Red, Thos. E. Wilson  
Supreme Annabella 2d 2229085  
Roan, Otto G. Johnson

{ Scotsdale Lancaster 2139672  
Red, S. G. Bennett  
Sylvia of Shore Acres A 2d 2084533  
White, Arnold Bros.

SYLVER BELL — this nice roan heifer has a roan heifer calf at foot and is bred back to Barclay Accountant, our imported in dam bull that sells in this sale. She is an outstanding cow. Calfhood vaccinated and would not be offered for sale under any condition if we were not reducing our herd.

## Lot 30 Cow

Joslyn & Ferrell

### ARTLEE GOLD STAR 3d 2680-650 LE C 59

Red, calved May 15, 1951. Bred by A. G. Cagle & Son, Sikeston, Mo. Owned by Joslyn & Ferrell, Charleston, Mo.

- Marellbar Mandate 2224893  
*Sire* Roan, Wm. Bartholomay, Jr.

MARELLBAR SAFEGUARD 2454917  
Roan, Wm. Bartholomay, Jr.

- Marden Dairymaid 2d 2095485  
Red, Peter Greenwell

- Fairmead Gold Plate 2188577  
*Dam* Roan, Fairmead Farm

ARTLEE GOLD STAR 2472532  
Roan, A. G. Cagle & Son

- Artlee Supreme Star 2302653  
Red, Joseph Kies

{ Klaymor Footprint 2110652  
Red, W. J. Russell  
Mary Anne of Lanc. 70th 2113283  
Roan, Cyril H. Mumford

{ Collynie Safeguard (293330)  
Dk.Rn., B. Greenwell  
Collynie Dairymaid (173578)  
Roan, Duthie Webster

{ Edellyn Glastullich 1868076  
Red, Thos. E. Wilson  
Gipsy Maid 34th 1903196  
Roan, Fairmead Farm

{ Supreme Mercury 2179995  
Red, L. E. Kies & Sons  
Valley Star 2178520  
Red, Joseph Kies

**NORTHEAST  
ARKANSAS**

**2nd  
annual**

**Shorthorn & Polled Shorthorn  
BREEDERS' ASSOCIATION SALE**

WEDNESDAY, 24th of

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## Lot 31 Cow

Gatewood

### GOLD BRAW MISSIE 2d 2683-240 RE K 24

Dark Roan, calved May 26, 1951. Bred by L. E. Kies' Sons, Jackson, Mo. Owned by C. A. Gatewood, Rector, Ark.

- Leveldale Forecaster 2226638  
Red, Mathers Bros.

*Sire*  
GOLDFINDER'S SUNRAY 2425020  
Red, Ralph W. Bivin

- Connieland Belle A 2286787  
Roan, Ralph W. Bivin

- Brawith Royal Flush 2327823  
Roan, A. J. Bruce

*Dam*  
BRAWITH MISSIE 2d 2508004  
RWM, L. E. Kies' Sons

- Supreme Missie 2109157  
Red, L. E. Kies' Sons

{ Goldfinder's Majesty 2082840  
Red, Husted Bros.  
Taana Rosewood 4th 1633575  
Red, Taana Farms

{ Connieland Sunray 2158561  
Roan, F. W. Hubbell  
Divide Belle Archer 21st 2023584  
Roan, The Allen Cattle Co.

{ Hickory Knoll's Bondsman 2078175  
Red, F. H. Deacon & Son  
Hickory Knoll's Violet 2d 2016776  
White, A. J. Bruce

{ Supreme Cumberland 2020735  
Roan, Miller Farms  
Brandsby Missie 4th 1988774  
Red, L. E. Kies' Sons

GOLD BRAW MISSIE 2d — this is a very good roan cow which I purchased from Kies at Jackson as a calf. She has a roan bullcalf at foot and is with calf again by Barclay Accountant.

## Lot 32 Cow

Halbersleben

### RED AUGUSTA 2698-580 RE 203

Red, calved June 1, 1952. Bred and owned by Paul Halbersleben, Harrisburg, Ill.

- Pittodrie Landmark (346441)  
Dk.Rn., R. Laidlaw Smith

*Sire*  
SALTOUN VICKING 2480334  
Red, A. M. Talbot Fletcher

- Orchard Luxury 17th (259441)  
Red, John Finlayson

- Klaymor Gaffer 2226092  
Dk.Rn., W. J. Russell

*Dam*  
SANKAW AUGUSTA 2341377  
Roan, Wayne S. Williamson

- Collynie Augusta 7th 2045628  
R&W, Whitaker Bros.

{ Bapton Upright (316211)  
Red, J. V. Rank  
Pittodrie Thora (202710)  
Dk.Rn., R. Laidlaw Smith

{ Harviestoun Count Carmine (309054)  
Red, J. Ernest Kerr  
Orchard Luxury 2d (187310)  
Red, John Finlayson

{ Collynie Royal Barrage 1873801  
Roan, D. Webster  
Calrossie Joan Ramsden 2226097  
Dk.Rn., John MacGillivray

{ Silverspoon Marshal 1975205  
Red, W. W. Wright  
Collynie Augusta 4th 1824428  
R&W, Whitaker Bros.

RED AUGUSTA — This heifer is bred to Banchory Jurado, our red imported herd sire since October 22nd. Pretested clean and calfhood bangs vaccinated. The calves we have by Banchory Jurado all show his great head and strong bone.



## Lot 33 Cow **BARLOW MISSIE 2724-570 RE H 59** Haw

White, calved July 9, 1952. Bred by T. S. Waller, Paducah, Ky. Owned by James Haw, Charleston, Mo.

*Sire* ● Marshall Monty 2341752  
Roan, A. J. Marshall  
RAWALLA MONTY BARLOW 2631383  
Dk.Rn., D. R. Waller

● Rawalla Victoria 7th 2217460  
Roan, D. R. Waller

*Dam* ● Edellyn Royal Leader 67th 2448875  
Red, Thos. E. Wilson  
TOWALLA TELOGIA 2613804  
Roan, T. S. Waller

● Towalla Crystal Missie 2455551  
White, T. S. Waller

{ Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
Rondal Avene 2341749  
Roan, A. J. Marshall

{ Browndale King 1900264  
White, John M. Karns  
Rawalla Victoria 1958627  
Roan, D. R. Walker

{ Edellyn Royal Leader 2057560  
Red, W. McNair Snadden  
Sni-A-Bar Lavender 7th 2083330  
Red, Sni-A-Bar Farms

{ Edellyn Crystal Mercury 2247139  
Red, Thos. E. Wilson  
Missie 4th 1909561  
Roan, Wilson Snider

BARLOW MISSIE — A nice white heifer with good conformation and an excellent pedigree which combines the blood lines of Edellyn Royal Leader and Marshall Monty. Not highly fitted. Calfhooed vaccinated for Bangs.

## Lot 34 Cow **K F CASSANDRIA 2d 2726-322 LE 52 17** Meacham

Dark roan, calved Aug. 4, 1952. Bred and owned by Chas. M. Meacham & Sons, Morganfield, Ky.

*Sire* ● Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
MARSHALL MONTY 2341752  
Roan, A. J. Marshall

● Ronda Avene 2341749  
Roan, A. J. Marshall

*Dam* ● Leveldale Regalia 1996441  
Red, Mathers Bros.  
STROWOLD CASSANDRIA 10th 2247801  
Red, L. A. Strother & Son

● Strowold Cassandra 7th 2036158  
Red, L. A. Strother & Son

{ Cruggleton Perfect (303904)  
Red, A. J. Marshall  
Augusta Ramonda (230978)  
RLW, A. J. Marshall

{ Cruggleton Walpole (309843)  
Roan, A. J. Marshall  
Ranee Avene (200398)  
Red, A. J. Marshall

{ Sheik of Leveldale 1869864  
Red, Mathers Bros.  
Augusta of M 4th 1494559  
Red, John McCord & Son

{ Edellyn Diamond Chain 1950779  
Red, Thos. E. Wilson  
Strowold Cassandra 3d 1589258  
Red, L. A. Strother & Son

KF CASSANDRIA 2d — a dark roan daughter of Marshall Monty that will develop into a good brood cow. Her dam is one of the heaviest milkers we have. She will breed to Marshall's Perfect, our junior herd bull by Cruggleton Assheton. Vaccinated for bangs.

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**Lot 39 Cow LU-SU ELIZA 2741-477 RE 9 Vangilder**

Roan, calved Nov. 18, 1952. Bred by Gene Brittingham, Monmouth, Ill. Owned by Rudy Vangilder & Sons, Rector, Ark.

*Sire* • Newallyn Golden Cupbearer 2295895  
Roan, Harry A. Newman

ELMEDGE CUPBEARER 2445941  
Dk.Rn., Horace N. Demick

• Augusta Anita 2311044  
Dk.Rn., Horace N. Demick

*Dam* • Newallyn Golden Cupbearer 2295859  
Roan, Harry A. Newman

ELIZA CUPBEARER 2492045  
Roan, Gene Brittingham

• Eliza Browndale 2345547  
Roan, N. J. Reed

{ Newallyn Luxury Chief -257481-  
Dk.Rn., Harry A. Newman  
Newallyn Princ. Royal 2d -314240-  
Roan, Harry A. Newman

{ Helfred Majestic 1916105  
Roan, F.W. Hubbell  
Augusta Agnes 2156305  
Roan, C. E. & Harold K. Doubet

{ Newallyn Luxury Chief -257481-  
Dk.Rn., Harry A. Newman  
Newallyn Princ. Royal 2d -314240-  
Roan, Harry A. Newman

{ Rambler 2041579  
Roan, R. J. Egger  
Browndale Eliza 2089357  
Roan, N. J. Reed

LU-SU ELIZA - this is a heifer that we planned to keep in our herd and isn't too highly fitted, but has a very good bloodline and we feel that she will do someone a lot of good. Sells open.

**Lot 40 Cow ORANGE BLOSSOM MAID 2745-037 LE 57 RE CA Gatewood**

Red, calved Dec. 14, 1952. Bred and owned by Cordies A. Gatewood, Rector, Ark.

*Sire* • Commando Prince 2305760  
Roan, Paul Halbersleben

RUGGED PRINCE 2488609  
Dk.Rn., Paul Halbersleben

• Royal Dorothy 2021511  
Red, Paul Halbersleben

*Dam* • Leveldale Teller 2423022  
Red, Mathers Bros.

ORANGE BLOSSOM 47th 2578996  
Red, G. F. Onken

• Orange Blossom 39th 2277103  
Red, G. F. Onken

{ Browndale Prince 2082523  
Red, Miles of View Farms  
Edellyn Golden Chain 2d 1914201  
White, Thos. E. Wilson

{ Edellyn Sultan Royal 1852311  
Red, Thos. E. Wilson  
Edellyn Dorothy 9th 1786375  
Red, Thos. E. Wilson

{ Pittodrie Banker (322943)  
Red, R. Laidlaw Smith  
Balnoon Barmaid 12th 2379635  
Red, James Durno

{ Leveldale Arrogance 1996434  
Red, Mathers Bros.  
Cherry Miss 1788542  
Roan, G. F. Onken

ORANGE BLOSSOM MAID - was sired by Rugged Prince and is out of one of the best cows I have - a granddaughter of Pittodrie Banker. Sells open and is calfhood vaccinated.



**Lot 41 Cow****Gatewood****SILVER TIP PRINCESS 2745-041 LE 61 RE CA**

Roan, calved Dec. 23, 1952. Bred and owned by Cordies A. Gatewood, Rector, Ark.

● Commando Prince 2305760  
*Sire* Roan, Paul Halbersleben

RUGGED PRINCE 2488609  
Dk.Rn., Paul Halbersleben

● Royal Dorothy 2021511  
Red, Paul Halbersleben

● Millgate Royal Leader 14th 2391529  
*Dam* Red, Geo. W. Rossetter & Sons

WISE'S ROYAL PRINCESS 2646833  
Red, Edgar B. Wise

● Augusta's Princess 2476030  
Red, Ringwell Farms

{ Browndale Prince 2082523  
Red, Miles of View Farms-  
Ed. Golden Chain 2d 1914201  
White, Thos. E. Wilson

{ Edellyn Sultan Royal 1852311  
Red, Thos. E. Wilson  
Edellyn Dorothy 9th 1786375  
Red, Thos. E. Wilson

{ Edellyn Royal Leader 8th 2197010  
Red, Thos. E. Wilson  
Roan Dorothy 2230947  
Dk.Rn., Paul Halbersleben

{ Klaymor Heir 2274161  
Red, W. J. Russell  
Netherburn Augusta 11th 2345904  
Roan, A. P. Hart

SILVER TIP PRINCESS — is another mighty good roan heifer out of a Ringwell Farms Augusta Princess cow and sired by Rugged Prince. She is calfhood vaccinated.

**Lot 42 Cow****Gatewood****SILVER TIP ACHTOI 2745-038 LE 59 RE CA**

Roan, calved Dec. 24, 1952. Bred and owned by Cordies A. Gatewood, Rector, Ark.

● Commando Prince 2305760  
*Sire* Roan, Paul Halbersleben

RUGGED PRINCE 2488609  
Dk.Rn., Paul Halbersleben

● Royal Dorothy 2021511  
Red, Paul Halbersleben

● Marellbar Crusader 2240932  
*Dam* Red, Wm. Bartholomay, Jr.

CRUSADER'S ACHTOI 2630753  
Red, Thelma Thomas

● Achtoi Rosemary 2460622  
Red, Thelma Thomas

{ Browndale Prince 2082523  
Red, Miles of View Farms-  
Ed. Golden Chain 2d 1914201  
White, Thos. E. Wilson

{ Edellyn Sultan Royal 1852311  
Red, Thos. E. Wilson  
Edellyn Dorothy 9th 1786375  
Red, Thos. E. Wilson

{ Newallyn Crocus King 2274164  
Red, Harry A. Newman  
Rosebud of Marellbar 2066991  
Red, Wm. Bartholomay, Jr.

{ Achtoi Marcus 2213104  
Roan, Arnold Bros.  
Cumberland Rosemary 3d 2024410  
Red, C. Dean Thomas

SILVER TIP ACHTOI — is one of the best heifers I have ever offered for sale. In fact I believe as good as has ever been offered in Arkansas. She is out of a Marellbar Crusader cow and sired by Rugged Prince, the top selling bull at Jonesboro last year. Calfhood vaccinated.

**NORTHEAST  
ARKANSAS****2nd  
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# NORTHEAST ARKANSAS

## 2nd annual

# Shorthorn & Polled Shorthorn BREEDERS' ASSOCIATION SALE

WEDNESDAY, 24th of

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### Lot 43 Cow

Peebles

#### EL-BROOK ELIZA 4th x2748-165 LE P 47

Roan, calved Feb. 15, 1953. Bred by W. M. Owens, Magnolia, Ark. Owned by Ray Peebles & Son, Smithville, Ark.

- Sire*
- Coronet Golden Arrow 2d x2438355  
Roan, Lewis W. Thieman

LADY'S GOLDEN CROWN x2628503  
Red, Eugene Johnson

- Lady Washington x2435846  
Roan, Eugene Johnson

- Dam*
- Valley View Sheik x2361071  
Roan, Fred Blomstrom & Sons

EL-BROOK ELIZA 2d x2574154  
White, Ray Peebles & Son

- El-Brook Eliza 2460089  
White, Ray Peebles & Son

{ Coronet Golden Arrow x2229945  
Roan, Lewis W. Thieman  
Victoria Coronita x1898673  
Red, Lewis W. Thieman

{ Master Crown x2197512  
Red, D. B. Thieman  
Rose of Sharon x2260438  
Roan, Eugene Johnson

{ Gloster Dale x1962255  
Red, David & Jas. Burns  
Lady Rosewood 18th x2111898  
Red, Fred Blomstrom & Sons

{ Brilliant Sovereign 2143873  
Roan, C. G. Oakes  
M F Eliza 2257970  
White, Merryvale Farm

EL-BROOK ELIZA 4th — A smooth tidy heifer, that should make a good cow. Her mother is a large beefy cow and a very heavy milker. We think she is just about the best cow in our herd. Officially calfhooed vaccinated and sells open.

### Lot 44 Cow

Peebles

#### EL-BROOK MINA 12th x2747-371 LE P 48

Roan, calved Feb. 24, 1953. Bred and owned by Ray Peebles & Son, Smithville, Ark.

- Sire*
- Lynnwood Peer x2413154  
Red, Lynnwood Farm

GLATWYN DEACON x2587862  
Red, Ray & Gerald Clodfelter-

- Lynnwood Gladness 2d x1996799  
Roan, Lynnwood Farm

- Dam*
- Valley View Sheik x2361071  
Roan, Fred Blomstrom & Sons

EL-BROOK MINA 5th x2545937  
Roan, Ray Peebles & Son

- Cloverdale Mina 2109901  
Red, R. C. Boeger

{ Lynnwood Hero x2201479  
Roan, Lynnwood Farm  
Scottish Bessie x2062139  
Red, Marlowe Mitchell

{ Collynie Spotlight x1888461  
Roan, Albert Hultine & Sons  
Regal Gladness x1911644  
Red, A. F. Weber

{ Gloster Dale x1962255  
Red, David & Jas. Burns  
Lady Rosewood 18th x2111898  
Roan, Fred Blomstrom & Sons

{ Leveldale Adonis 1946674  
Red, Mathers Bros.  
Mina 36th 1969267  
Red, R. C. Boeger

EL-BROOK MINA 12th — This heifer is a large thick heifer for her age. Her dam is one of our best young cows. Officially calfhooed vaccinated and sells open.



Lot 45 Cow

Thomas & Smart

## T S F MONTY'S MAYFLOWER LE 313

White, calved July 20, 1953. Bred and owned by Thomas & Smart Farms, Piggott, Ark.

- Sire*
- Marshal Monty 2341752  
Roan, A. J. Marshall
  - KF MONTY MONARCH 2594764  
Roan, Koreandale Farms
  - Strowld Victoria 7th 2240144  
Red, L. A. Strother & Son

{ Cruggleton Aircraft (328332)  
Red, A. J. Marshall  
Ronda Avene 2341749  
Roan, A. J. Marshall

{ Leveldale Regalia 2996441  
Red, Mathers Bros.  
Strowld Victoria 2036160  
Red, L. A. Strother & Son

{ Browndale Guard's Baron 2376603  
Red, James Haw  
Augusta 109th 2284932  
Roan, F. W. Hubbell

{ Helfred Invincible 2214654  
Roan, F. W. Hubbell  
Browndale Mayflower O 2063988  
Roan, James Haw

- Dam*
- Baron Major 2517428  
Red, James Haw
  - BROWDALE MAYFLOWER W 2d 2599-553  
Roan, James Haw

- Browndale Mayflower W 2504428  
White, James Haw

TSF MONTY'S MAYFLOWER — is one of the nicest heifers we have ever consigned to a sale. She is young, but has a lot of quality. Could make someone a showheifer.

**SALE HEADQUARTERS** — Hotel Noble on Court Square will be headquarters for the sale manager, consignors and guests. Write for reservations.

**BANQUET** — A banquet for members, guests and buyers will be held at Hotel Noble, at 7:00 p.m., on February 23, the evening prior to the sale. Everyone is invited to attend.

Jonesboro is easily accessible by air, mainline train and bus and highway travel. Anyone arriving by plane or train and needing transportation should get in touch with Cordies Gatewood, secretary, Northeast Arkansas Shorthorn Breeders' Association, care of Hotel Noble.

**NORTHEAST  
ARKANSAS**

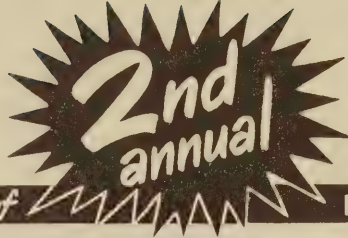
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**NORTHEAST  
ARKANSAS**



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**Standard Guarantee of the  
American Shorthorn Breeders'  
Association**

1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction of all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any animal later substituted.
5. All animals are sold to comply with the laws regulating Tuberculosis and Bang's Disease of the state or country into which they may be shipped.
6. Certificates of registry and transfers will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record of sire and dam, as well as service date.
7. Shipment will be made as soon as possible after the close of the sale, but at purchaser's risk of loss or injury after animal is bid off.



# Consignors

LOTS

Homer Cook, Rt. 4, Batesville, Ark. - - - - -	1
Cordies A. Gatewood, Box 246, Rector, Ark. - - -	3, 6, 25, 26, 27, 28, 29 31, 36, 40, 41, 42
Paul Halbersleben, Harrisburg, Ill. - - - - -	11, 32
Wright H. Hatcher & Son, Walnut Ridge, Ark. - - - - -	15
James Haw, Charleston, Mo. - - - - -	9, 12, 16, 24, 33, 37
Spencer Hess & Son, Batesville, Ark. - - - - -	10
Joslyn & Ferrell, Charleston, Mo. - - - - -	4, 7, 23, 30
Koreandale Shorthorns, Morganfield, Ky. - - - - -	13, 34
Ray Peebles & Son, Smithville, Ark. - - - - -	18, 19, 43, 44
Byron Raney, Lynn, Ark. - - - - -	17
Sherman Robertson, Black Rock, Ark. - - - - -	21
Thomas & Smart, Piggott, Ark. - - - - -	20
J. H. Smith, P. O. Box 454, Lonoke, Ark. - - - - -	2, 14, 45
E. M. Travelstead, Harrisburg, Ill. - - - - -	5, 8, 35, 38
Rudy Van Gilder & Sons, Rt. 4, Rector, Ark. - - - - -	22, 39



*This Missouri bred and produced pair of Shorthorns developed into ultimate champions at Chicago . . . other potential champions can be found in this sale.*

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## **Memo**

**Please Bring This Catalog With You**



1210 P Street, Lincoln, Nebr.



THE FOCAL POINT OF LEGAL SERVICE  
MEDICINE, TRANSPORTATION AND EDUCATION  
FOR NORTHEAST ARKANSAS

# Jonesboro

## ARKANSAS



FOR ADDITIONAL INFORMATION  
PLEASE WRITE  
CHAMBER OF COMMERCE  
P. O. BOX 269  
JONESBORO, ARKANSAS

*The Market  
and Service Center of  
Northeast Arkansas*



*. . . the city with*

*a plan for tomorrow . . .*

**J**onesboro, Arkansas, County Seat of Craighead County, is a growing city . . . because its citizens want it to grow, and because it has a long range comprehensive City Plan . . . Jonesboro is strategically located on high Crowley's Ridge bordering the rich Mississippi Delta. To the east are the great cotton fields of the delta. To the west is an extensive rice-producing area. Throughout the area are fine blooded herds of a rapidly developing livestock industry . . . Jonesboro is served by three railroads, eight highways, one of the finest modern airports in the State served by regularly scheduled airlines; owns its light and water plant and is served with natural gas . . . Jonesboro has an excellent public school system and is the home of Arkansas State College - a four year school . . . Jonesboro, Arkansas, through its Chamber of Commerce is ready and willing to assist manufacturers who are interested in processing the abundance of agricultural products in Northeast Arkansas, or who are interested in producing the goods needed by the farms and the great market area in the South . . . But Jonesboro is not interested in itself alone. Jonesboro is interested in any movement that will contribute to the development of entire Northeast Arkansas.

#### STATISTICS

Population of Jonesboro, Nettleton Area, 20,000 (95% white); average mean temperature, 59 degrees; annual rainfall, 50 inches; growing season, 225 - 260 days.

The County population is 47,000 (97% white); total bank deposits, \$20,000,000.00; auto registration 9,000; area, 717 square miles; acres, 458,880; total arable acres, 337,346.

#### UTILITIES

Power - ample amount for industrial use with unusually low residential rates; Natural Gas; Water - outstanding city owned system producing a high quality from deep wells; Telephones - automatic . . . . . Bell System.

#### THE RIDGE

Crowley's Ridge traverses through the center of the country, and varies from one-half mile wide to five miles wide . . . . . This high, rolling, picturesque area is adaptable for fruit, poultry, livestock and dairy production.



# TRANSPORTATION CENTER

*Air . . . Bus . . . Rail . . . Highways . .*



MUNICIPAL AIRPORT



RAILROAD YARD

The modern Jonesboro Airport with ample hard-surfaced runways, owned by the City, will accommodate practically all commercial airplanes in use today. Plans include regularly scheduled passenger and air freight services . . . The Cotton Belt, Frisco and Missouri Pacific railways provide direct passenger, freight and express

connections with a choice market area . . . Numerous interstate truck and bus lines furnish excellent transportation over the great number of highways leading to Jonesboro . . . The modern local street buses provide continuous service on numerous routes throughout the City.



# *Business . . Industry . . Agriculture . . . . .*



Industry balanced with Agricultural production is desired, and provides healthy business opportunities.

Jonesboro has achieved national prominence for its leadership in industrial growth which is based on developing a balanced economy built on the resources of the soil supplemented by finished manufacturing. An average high per acre yield of Cotton, Rice and Soybeans made possible by utilizing the latest scientific methods and additional income provided from processing has resulted in a high income level supporting a wide-awake, progressive, industrial psychology.

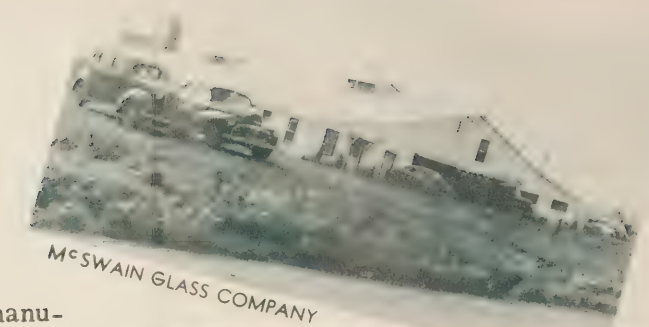
Many industries, such as manufacturing of Shoes, Glass Blowing, Baskets and Crates, Handles, Brick, Wood Working, Household Medicines, and other products have found an atmosphere of stability and a high level of production.

Casite, a nationally advertised motor solvent was originated and manufactured in Jonesboro.

A growing Dairy and Cattle industry is progressing rapidly, aided by a Chamber of Commerce sponsored Pasture and Feed program. A ready market is provided for beef cattle through the local Stockyards, which does a volume of several million dollars annually.

Jonesboro offers an unusual opportunity with its Modern Airport facilities ready to be combined with aviation traffic and manufacturing operation.

The "Jonesboro Evening Sun" has a daily circulation in excess of 9,000 and 2 Radio Stations, K B T M (a Mutual Broadcasting affiliate with both AM & FM) and K N E A (1,000 Watts), serve Northeast Arkansas.

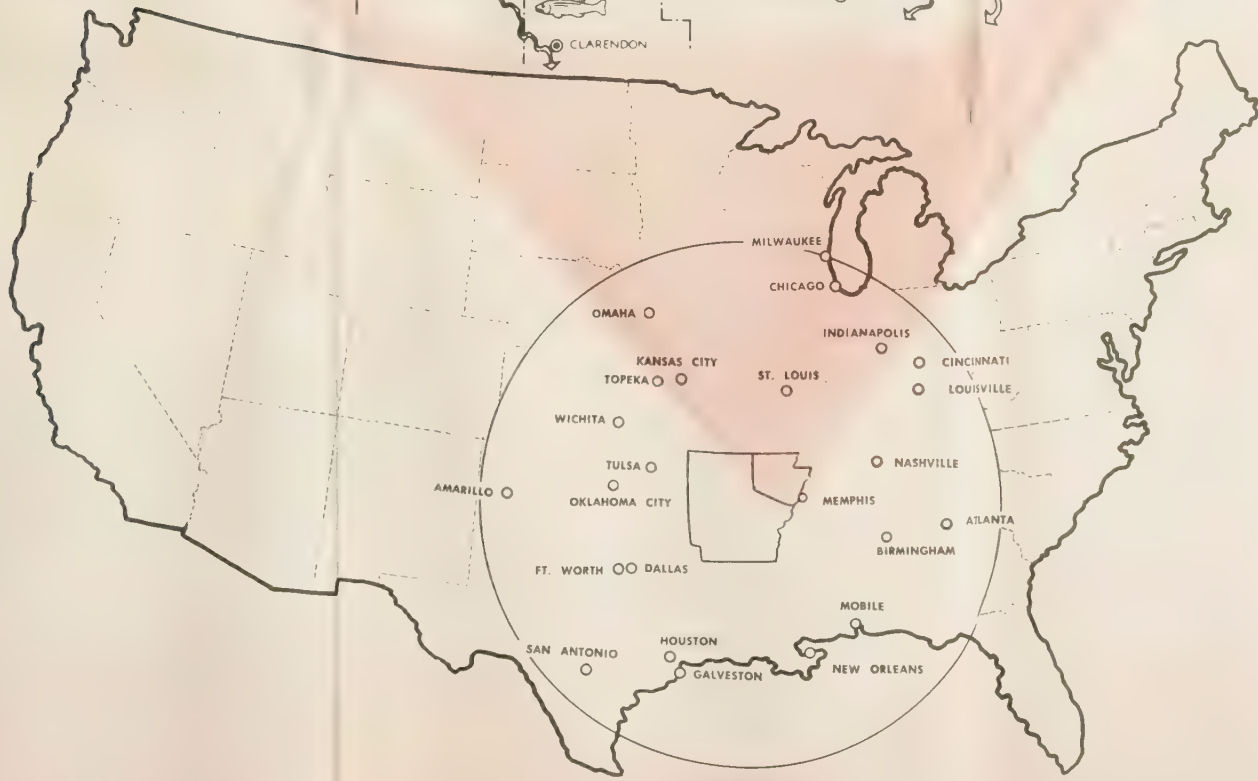


## JONESBORO

## *"Market and Service Center of Northeast Arkansas"*



# Northeast Arkansas



ONE OF ARK. STATE COLLEGE BUILDINGS



COMMUNITY SWIMMING POOL



COMMUNITY RECREATION CENTER



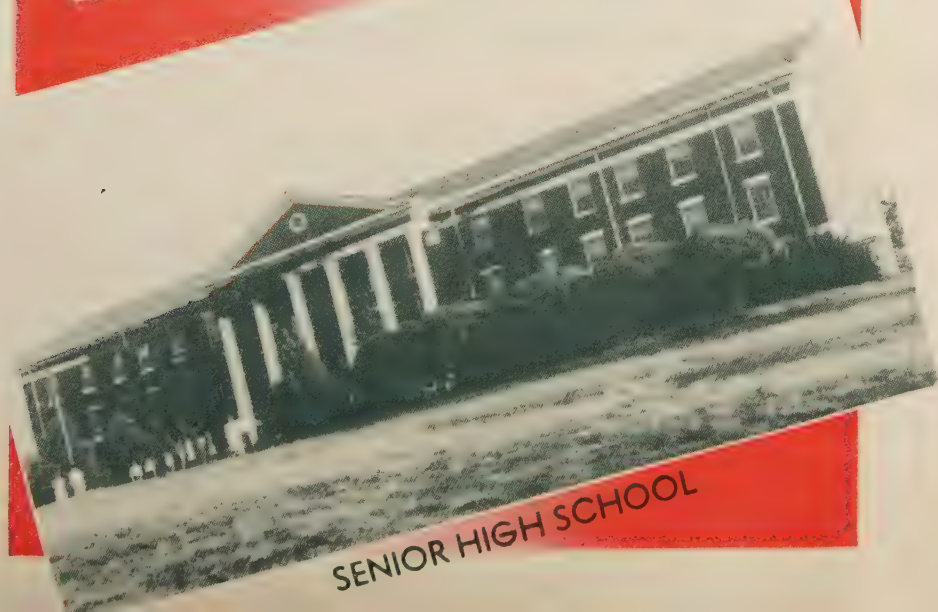
# Homes... Schools... Churches... Hospitals...



SHADY STREETS



FIRST METHODIST CHURCH



SENIOR HIGH SCHOOL

## HOMES

Jonesboro, with its picturesque shady streets, natural landscaping advantages, combined with low building cost, affords a cross section of better than average homes. Local production of lumber, mill work, and brick result in building costs far below the national average.

## SCHOOLS

Public, elementary and secondary schools are strategically located so as to serve conveniently all parts of the City. This modern school system consists of a Junior High School Plant (three buildings) and a Senior High School Plant of three large buildings & a 30 acre campus. Catholic Parochial Schools have a fine elementary and high school system, also an academy and convent. Arkansas State College affords complete elementary and high school grades on the campus in addition to its regularly accredited college courses. The public school system also operates a complete elementary and high school for negroes.

## CHURCHES

Methodist (5), Baptist (9), Presbyterian (2), Catholic (1), Jewish (1), Christian, Episcopal, Christian Science and practically all protestant churches are represented in Jonesboro with active congregations.

## HOSPITALS

The Catholic operated St. Bernard's Hospital is a large, up-to-date institution, complete with X-Ray Equipment and Blood Bank, a credit to the area and approved by the American College of Surgeons.

Jonesboro is served by modern theatres, a Drive In and 3 air-cooled in Summer and well heated in Winter.



COMFORTABLE HOMES



FIRST BAPTIST CHURCH



ST. BERNARD'S HOSPITAL



# Scenic and Fertile Land of Work and Play . . .

★ MODERN

★ PRODUCTIVE

★ PROFITABLE

## FROM THE ALLUVIAL DELTA TO THE SPRING-FED, BREEZE-SWEPT OZARK MOUNTAINS

On the alluvial plain to the east stretches America's richest and most productive farm land . . . from these ancient black acres, nurtured through centuries by the great Mississippi, comes the finest of the world's cotton, enriching the farmers and drawing the whole gamut of textile industries. The ricelands of the middle White River basin have in a few years become one of our nation's important graineries . . . and production is swiftly expanding.

Beef and dairy herds, sheep, swine and poultry in mounting thousands liven the lush pastures and, in fine barns, munch feedstuff grown on this versatile land.

The fantastic geological wonder called Crowley's Ridge, with its virgin woods, its rivers and lakes; the sprawling Ozarks, a stone's throw away, with their incomparable grandeur, their great lakes, parks and highland streams; and the developing recreational areas of the eastern plains - all these serve the people of the region, a Paradise for out-of-doors sports.

Six wonderful rivers, teeming with bass, bream and crappie, are within galloping distance of Jonesboro, on good roads. And all the other water sports await the easy convenience of the native and the ever-returning guest.

No finer duck shooting can be had in North America than that enjoyed by myriads of hunters, from near and far, swarming through the rice country each fall when the paddies are brown and aromatic. Twice a year in the thick woods by the rivers the load is buckshot or bullet and the game is heavy-antlered buck deer. Native quail, squirrels and rabbits provide plentiful bags in season. The Big Lake National Wildlife refuge, maintained by the United States government, sets out 150,000 acres of water and forests in this region for propagation and protection of animal and fowl.

Specific Crops normal to the area are:

Corn . . . . .	60,000 acres
Cotton . . . . .	70,000 acres
Rice . . . . .	16,000 acres
Small grains . . . . .	38,000 acres
Sorghum . . . . .	600 acres
Hay . . . . .	30,000 acres
Soybeans . . . . .	30,000 acres

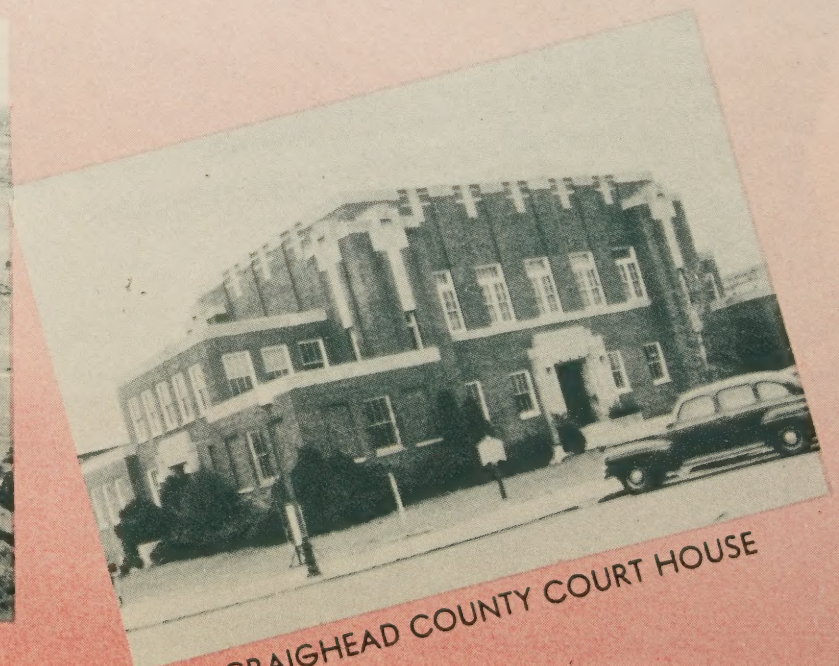
The Bell Telephone System used its Jonesboro facilities and the Craighead County REA lines to conduct the original experiments which are leading to the national use of regular power lines for telephone transmission.



NORTHEAST ARKANSAS FISH



ARKANSAS STATE COLLEGE



CRAIGHEAD COUNTY COURT HOUSE











**NORTHEAST  
ARKANSAS**

**2<sup>nd</sup>  
annual**

**Shorthorn & Polled Shorthorn  
BREEDERS' ASSOCIATION SALE**

**WEDNESDAY, 24th of**

**FEBRUARY • JONESBORO, ARKANSAS**

## **SMART CATTLEMEN KNOW...**

SHORTHORNS AND  
POLLED SHORTHORNS  
**OUTGAIN** ALL OTHER  
BEEF BREEDS ON GRASS,  
ROUGHAGE OR GRAIN.  
**OUTWEIGH** ALL OTHER  
BEEF BREEDS AT **ANY** AGE.

1210 P Street, Lincoln, Nebr.



**SEE US AT JONESBORO**